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06/06/2017 – Trevira CS – auf Deutsch lesen

Creativity with extra functions

By Ilona Schulz

As part of its Club Concept, Trevira recently invited suppliers of Trevira CS fabrics to enter their latest developments into its fifth fabric creativity competition.



Giorgio Piovano Home Textiles (Photo: Trevira)



Rubelli (Photo: Trevira)

By taking part in the annual contest, fabric suppliers can collect Trevira CS Club points. If they are placed first, second or third in a category, they are heavily rewarded with extra Club points.

A jury of experts selected 17 winning fabrics from the many entries.

Winning this year's Hotel/Apartment category was Rubelli S.p.A. with its contemporary interpretation of an historical pattern for luxury hotels and a quality lampas fabric incorporating high levels of technical workmanship. Création Baumann also received the accolade for its textile in two colours in warp and weft and in linen weave.

In the Lobby/Restaurant category Giorgio Piovano Home Textiles emerged victorious with its three-dimensional knitted fabric which makes a perfect curtain or room divider. E. Schoepf presented a voluminous, iridescent velours fabric and Johan van

den Acker Textielfabriek B.V. was selected unanimously for its multi-coloured textile, featuring sophisticated textured overlaps of herringbone and stripes.

The victors in the Cruise Ship category were JAB Josef Anstoetz for its bulky yet silken textile in midnight blue, Fine Textilverlag for its rib look with flowing colour transitions and Gebrüder Munzert for its semi-transparent textile which the jury associated with a wool mousseline fabric.

In the Transport, Flexible World of Work and Autonomous Driving/Electric Mobility categories the manufacturers responded to the desire for greater comfort and safety. Trevira aims to tread new ground specifically in this area, with a view to setting new trends.

Trevira described business in 2016 as on the whole satisfactory. Its specialised operations proved challenging in several segments, causing the company to fall short of the above-average results achieved in 2015.

In a move to push forward with the globalisation of the Trevira CX brand, Trevira is taking steps to open up its brand policy to Asian manufacturers. This will pave the way for Asian producers to supply Trevira CS fabrics to all regions outside Europe. The strict quality criteria remain unchanged.